



*I wish to
swim with dolphins*

Zaraya 10
acute lymphoid leukemia



Make-A-Wish® Iowa's *Annual Share the Power of a Wish Gala*

Saturday, February 1, 2020
Waterfront Convention Center

Guests will enjoy cocktail hour and silent auction.
Followed by dinner, wish stories, live auction and dancing

Every other day, we are granting a wish...

This is your chance to make a difference. Wishes are funded exclusively through private and corporate donations, and events like the this one help grant many of our 200+ wishes per year. You'll have the opportunity to meet and hear stories from local wish families, and see your dollars in action.

We believe a single wish transforms lives.

We believe wishes can change the odds for children fighting their illness. A wish helps kids look past their limitations, families overcome anxiety and entire communities experience joy. Most importantly, wishes can improve a child's quality of life.

Become a Sponsor Today





Through the generosity of businesses ranging from family-owned local enterprises to some of the area's largest corporations, we are able to *Share the Power of a Wish®!* For more information regarding sponsorship, please contact Natalie Brecht. nbrecht@iowa.wish.org or (515) 334-2636.

Share the Power of a Wish Presenting Sponsor (EXCLUSIVE)

\$7,500

- ❖ Exclusive naming opportunity ("This evening presented by...")
- ❖ Lead positioning of name/logo on all promotion material and event collateral (website, news releases/social media, signage, save the date cards, invitations)
- ❖ Name/logo and special recognition in gala program (full page ad)
- ❖ Name/logo and special recognition in auction catalog
- ❖ Special recognition and thank you on power point presentation
- ❖ Event signage at two locations at event (front door and on stage)
- ❖ Personal thank you and verbal recognition during event program
- ❖ Front row seating for two tables of eight (16 guests total) with name placement on tables
- ❖ Opportunity to speak at event

Strength Sponsor

\$5,000

- ❖ Name/logo on event invitations
- ❖ Name/logo and special recognition in gala program (half page ad)
- ❖ Front row seating for one tables of eight (8 guests total) with name placement on table
- ❖ Signage at one location at event
- ❖ Name in gala program
- ❖ Name in auction catalog
- ❖ Thank you on power point presentation

Joy Sponsor

\$2,500

- ❖ Priority seating for one table of eight (8 guests total) with name placement on table
- ❖ Name in gala program
- ❖ Name in auction catalog
- ❖ Signage at event
- ❖ Thank you on power point presentation

Star Sponsor

\$1,500

- ❖ One table of eight (8 guests total) with name placement on table
- ❖ Thank you on power point presentation

Sponsor a Wish Family

The Riverbend Committee invites ALL past and present wish children and their families to attend the gala at no cost. This sponsorship helps us cover those costs and is a wonderful way to show your support.

\$500

- ❖ Name in gala program and signage on table