



*I wish to go  
to Hawaii*

Grace  
wish granted, 2018  
cystic fibrosis

# ***Make-A-Wish® Iowa's*** *13th Annual Eastern Corridor Gala*

Friday, March 27, 2020

The Hotel At Kirkwood Center, Cedar Rapids

Guests will enjoy cocktail hour and silent auction followed by dinner  
and program featuring local wish families and a live auction.

**Every other day, we are granting a wish...**

This is your chance to make a difference. Wishes are funded exclusively through private and corporate donations, and events like the this one help grant many of our 200+ wishes per year. You'll have the opportunity to meet and hear stories from local wish families, and see your dollars in action.

**We believe a single wish transforms lives.**

We believe wishes can change the odds for children fighting their illness.  
A wish helps kids look past their limitations, families overcome anxiety and entire communities experience joy.  
Most importantly, wishes can improve a child's quality of life.

**Become a Sponsor Today**





### SPONSOR INFORMATION:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

I cannot attend this year but would like to make a donation of \$\_\_\_\_\_ to help grant wishes.

### PAYMENT INFORMATION:

SPONSOR LEVEL: \_\_\_\_\_

Check enclosed payable to: Make-A-Wish® Iowa  
Make-A-Wish® Iowa  
3009 100th Street  
Urbandale, IA 50322

Please invoice my company.

### JUST WANT TO ATTEND?

Individual Tickets: \$75.00

Table for Ten: \$700.00

### Deadlines:

to be included on the invite: Jan. 29

to be included in the program: March 17

### LEARN MORE!

For more information on how you can support:

www.iowa.wish.org or contact Natalie Brecht:

nbrecht@iowa.wish.org or (515) 334-2636



Thank you for supporting our Wish Kids! The Make-A-Wish Foundation® of Iowa is exempt under Section 501(c) (3) of the Internal Revenue Code, making this gift tax deductible.

### PRESENTING SPONSOR: \$10,000

- Presenting sponsor on all advertising and promotional materials
- Full page ad and special recognition in gala program, featured on auction catalog
- Logo on event presentations
- Opportunity to speak at the gala
- Logo with company website link featured on Qtego mobile bidding site
- Two front row tables of ten with signage
- Sponsored table for a Wish Family

### HOPE SPONSOR: \$7,500

- Name included on electronic event promotions including e-blast with link to company website and facebook post
- Name included on event invitation
- Full page ad in gala program
- Recognition in evening power point
- Two tables of ten with signage
- Sponsored table for a Wish Family

### STRENGTH SPONSOR: \$5,000

- Name included on electronic event promotions including e-blast and facebook post
- Recognition in evening power point
- Half-page ad in gala program
- Table of ten with signage
- Sponsored table for a Wish Family

### JOY SPONSOR: \$2,500

- Half-page ad in gala program
- Recognition in evening power point
- Table of ten with signage

### STAR SPONSOR: \$1,250

- Quarter-page ad in gala program.
- Four tickets to the event

### SPONSOR A WISH FAMILY TABLE: \$500

*We invite ALL past & present wish children to attend the gala at no cost. This sponsorship helps us cover those costs*

- Name listed in gala program
- Name listed on a Wish Family Table