



**Public Support Event Agreement**

Make-A-Wish® Iowa appreciates your interest in supporting our mission. Please review and complete this proposal form and indicate your acceptance of the terms and conditions herein by returning a signed copy to us. If the proposal is approved, we will send you a fully-signed copy, at which time your license to use the Make-A-Wish® name and marks will become effective.

**Sponsorship or Event Information**

Name/Title of Event: \_\_\_\_\_

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Date, time and location: \_\_\_\_\_

Description of Event: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Terms and Conditions**

**1. Option 1- Use of Make-A-Wish Logo**

- a. The Make-A-Wish Foundation® of Iowa (Make-A-Wish Iowa) is a licensed chapter of the Make-A-Wish Foundation® of America (Make-A-Wish America), the owner of certain federally registered and common law trademarks, service marks and trade names including Make-A-Wish, Make-A-Wish Foundation and the swirl-and-star logo (collectively, the “Marks”).

- i. If this proposal is approved by Make-A-Wish, Sponsor will be granted a non-exclusive license to use the Marks in connection with the Event, although only within the geographic territory served by the Iowa chapter. Sponsor will send final draft of publication in Publisher, PowerPoint, In-Design or Microsoft Word format and Make-A-Wish Iowa staff will include logo on publication and send back to sponsor. Allow 3 working days for final approval and return of final publication.

**2. Option 2 Proper use of Make-A-Wish name only**

- a. Make-A-Wish®
- b. Make-A-Wish® Iowa
- c. *Share the Power of a Wish*®
  - i. If this proposal is approved by Make-A-Wish, Sponsor must send final draft of publication using Make-A-Wish marks to Make-A-Wish Iowa staff for final approval.

We are deeply grateful to you for helping our wish kids and Make-A-Wish. It is because of caring people like you that we have been able to bring hope, strength, and joy to so many special children over the years. Thanks for helping us make wishes come true!

***[Note: This Proposal and License Agreement will not become effective unless and until it is approved by Make-A-Wish, as evidenced by the signature of an authorized Make-A-Wish representative below.]***

PROPOSED BY:

APPROVED BY:

\_\_\_\_\_  
*Signature of authorized Sponsor Representative*

\_\_\_\_\_  
*Signature of authorized representative of Make-A-Wish Foundation® of Iowa*

\_\_\_\_\_  
 Print name

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 Title

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 Date

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 Date