

MAKE-A-WISH FOUNDATION® OF IOWA
FINANCIAL STATEMENTS
YEARS ENDED AUGUST 31, 2016 AND 2015

**MAKE-A-WISH FOUNDATION® OF IOWA
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YEARS ENDED AUGUST 31, 2016 AND 2015**

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INDEPENDENT AUDITORS' REPORT

Board of Directors
Make-A-Wish Foundation® of Iowa
Des Moines, Iowa

We have audited the accompanying financial statements of Make-A-Wish Foundation® of Iowa (the Foundation), which comprise the statements of financial position as of August 31, 2016 and 2015, and the related statements of activities, cash flows, and functional expenses, for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Board of Directors
Make-A-Wish Foundation® of Iowa

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of Iowa as of August 31, 2016 and 2015, and change in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen LLP

CliftonLarsonAllen LLP

West Des Moines, Iowa
December 2, 2016

MAKE-A-WISH FOUNDATION® OF IOWA
STATEMENTS OF FINANCIAL POSITION
AUGUST 31, 2016 AND 2015

| | 2016 | 2015 |
|---|--------------|--------------|
| ASSETS | | |
| ASSETS | | |
| Cash and Cash Equivalents | \$ 117,301 | \$ 246,394 |
| Short-Term Investments | 177,189 | 72,281 |
| Due from Related Entities | 20,028 | 31,576 |
| Prepaid Expenses | 9,643 | 12,172 |
| Contributions Receivable, Net | 282,428 | 329,808 |
| Inventory | 12,912 | 11,368 |
| Split-Interest Agreements | 7,907 | 7,518 |
| Investments Held for Long-Term Purposes | 2,427,432 | 2,265,781 |
| Property and Equipment, Net | 75,432 | 63,011 |
| Total Assets | \$ 3,130,272 | \$ 3,039,909 |
| LIABILITIES AND NET ASSETS | | |
| LIABILITIES | | |
| Accounts Payable and Accrued Expenses | \$ 121,381 | \$ 146,089 |
| Accrued Pending Wish Costs - Cash | 1,093,626 | 753,417 |
| Accrued Pending Wish Costs - In-Kind | 813,037 | 629,917 |
| Total Liabilities | 2,028,044 | 1,529,423 |
| NET ASSETS | | |
| Unrestricted | 606,338 | 922,072 |
| Temporarily Restricted | 495,890 | 588,414 |
| Total Net Assets | 1,102,228 | 1,510,486 |
| Total Liabilities and Net Assets | \$ 3,130,272 | \$ 3,039,909 |

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF IOWA
STATEMENT OF ACTIVITIES
YEAR ENDED AUGUST 31, 2016
(WITH SUMMARY TOTALS FOR YEAR ENDED AUGUST 31, 2015)

| | Unrestricted | Temporarily Restricted | Total | 2015 Total |
|---|-------------------|---------------------------|---------------------|---------------------|
| REVENUES, GAINS, AND OTHER SUPPORT | | | | |
| Public Support: | | | | |
| Contributions, Net of Write-Offs | \$ 2,354,187 | \$ 186,544 | \$ 2,540,731 | \$ 1,930,938 |
| Grants | 595 | 37,570 | 38,165 | 96,296 |
| Total Public Support | <u>2,354,782</u> | <u>224,114</u> | <u>2,578,896</u> | <u>2,027,234</u> |
| Internal Special Events | 1,322,399 | 192,338 | 1,514,737 | 1,571,723 |
| Less: Costs of Direct Benefits to Donors | <u>(504,974)</u> | <u>-</u> | <u>(504,974)</u> | <u>(436,809)</u> |
| Total Internal Special Events | 817,425 | 192,338 | 1,009,763 | 1,134,914 |
| Investment Income (Loss), Net | 181,304 | - | 181,304 | (139,725) |
| Other Income | 32,902 | - | 32,902 | 12,396 |
| Net Assets Released from Restrictions | <u>509,365</u> | <u>(509,365)</u> | <u>-</u> | <u>-</u> |
| Total Revenues, Gains, and Other Support | 3,895,778 | (92,913) | 3,802,865 | 3,034,819 |
| EXPENSES | | | | |
| Program Services: | | | | |
| Wish Granting | <u>3,279,187</u> | <u>-</u> | <u>3,279,187</u> | <u>2,543,156</u> |
| Total Program Services | 3,279,187 | - | 3,279,187 | 2,543,156 |
| Support Services: | | | | |
| Fundraising | 712,622 | - | 712,622 | 583,828 |
| Management and General | 219,703 | - | 219,703 | 218,240 |
| Total Support Services | <u>932,325</u> | <u>-</u> | <u>932,325</u> | <u>802,068</u> |
| Total Program and Support Services Expenses | 4,211,512 | - | 4,211,512 | 3,345,224 |
| CHANGE IN VALUE OF SPLIT-INTEREST AGREEMENTS | <u>-</u> | <u>(389)</u> | <u>(389)</u> | <u>744</u> |
| Total Expenses and Losses (Gains) | <u>4,211,512</u> | <u>(389)</u> | <u>4,211,123</u> | <u>3,345,968</u> |
| CHANGE IN NET ASSETS | (315,734) | (92,524) | (408,258) | (311,149) |
| Net Assets - Beginning of Year | <u>922,072</u> | <u>588,414</u> | <u>1,510,486</u> | <u>1,821,635</u> |
| NET ASSETS - END OF YEAR | <u>\$ 606,338</u> | <u>\$ 495,890</u> | <u>\$ 1,102,228</u> | <u>\$ 1,510,486</u> |

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF IOWA
STATEMENT OF ACTIVITIES
YEAR ENDED AUGUST 31, 2015

| | Unrestricted | Temporarily Restricted | Total |
|---|--------------|---------------------------|--------------|
| REVENUES, GAINS, AND OTHER SUPPORT | | | |
| Public Support: | | | |
| Contributions, Net of Write-Offs | \$ 1,638,018 | \$ 292,920 | \$ 1,930,938 |
| Grants | 89,489 | 6,807 | 96,296 |
| Total Public Support | 1,727,507 | 299,727 | 2,027,234 |
| Internal Special Events | 1,400,589 | 171,134 | 1,571,723 |
| Less: Costs of Direct Benefits to Donors | (436,809) | - | (436,809) |
| Total Internal Special Events | 963,780 | 171,134 | 1,134,914 |
| Investment Loss, Net | (139,725) | - | (139,725) |
| Other Income | 12,396 | - | 12,396 |
| Net Assets Released from Restrictions | 377,193 | (377,193) | - |
| | 2,941,151 | 93,668 | 3,034,819 |
| EXPENSES | | | |
| Program Services: | | | |
| Wish Granting | 2,543,156 | - | 2,543,156 |
| Total Program Services | 2,543,156 | - | 2,543,156 |
| Support Services: | | | |
| Fundraising | 583,828 | - | 583,828 |
| Management and General | 218,240 | - | 218,240 |
| Total Support Services | 802,068 | - | 802,068 |
| Total Program and Support Services Expenses | 3,345,224 | - | 3,345,224 |
| CHANGE IN VALUE OF SPLIT-INTEREST AGREEMENTS | - | 744 | 744 |
| Total Expenses and Losses | 3,345,224 | 744 | 3,345,968 |
| CHANGE IN NET ASSETS | (404,073) | 92,924 | (311,149) |
| Net Assets - Beginning of Year | 1,326,145 | 495,490 | 1,821,635 |
| NET ASSETS - END OF YEAR | \$ 922,072 | \$ 588,414 | \$ 1,510,486 |

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF IOWA
STATEMENTS OF CASH FLOWS
YEARS ENDED AUGUST 31, 2016 AND 2015

| | 2016 | 2015 |
|---|--------------|--------------|
| CASH FLOWS FROM OPERATING ACTIVITIES | | |
| Change in Net Assets | \$ (408,258) | \$ (311,149) |
| Adjustments to reconcile Change in Net Assets to Net Cash Provided by Operating Activities: | | |
| Depreciation and Amortization | 30,552 | 23,129 |
| Net Realized and Unrealized (Gain) Loss on Investments | (104,508) | 217,470 |
| (Gain) Loss on Sale of Property and Equipment | 2,562 | - |
| Change in Attrition on Accrued Pending Wish Costs | (19,085) | (27,969) |
| Change in Value of Split-Interest Agreements | (389) | 744 |
| Change in Assets and Liabilities: | | |
| Contributions Receivable | 47,380 | (110,142) |
| Due from Related Entities | 11,548 | (9,339) |
| Prepaid Expenses | 2,529 | 5,732 |
| Inventory | (1,544) | (420) |
| Accounts Payable and Accrued Expenses | (24,708) | 64,156 |
| Accrued Pending Wish Costs | 542,414 | 235,760 |
| Net Cash Provided by Operating Activities | 78,493 | 87,972 |
| CASH FLOWS FROM INVESTING ACTIVITIES | | |
| Purchase of Investments | (575,869) | (948,552) |
| Proceeds from Sales of Investments | 413,818 | 946,076 |
| Purchase of Property and Equipment | (45,535) | (21,268) |
| Net Cash Used by Investing Activities | (207,586) | (23,744) |
| NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS | (129,093) | 64,228 |
| Cash and Cash Equivalents - Beginning of Year | 246,394 | 182,166 |
| CASH AND CASH EQUIVALENTS - END OF YEAR | \$ 117,301 | \$ 246,394 |

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF IOWA
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED AUGUST 31, 2016

| | <u>Program Services</u> | | <u>Support Services</u> | | <u>Total</u> |
|---|-------------------------|--------------------|-----------------------------------|-----------------------------------|---------------------|
| | <u>Wish Granting</u> | <u>Fundraising</u> | <u>Management and General</u> | <u>Total Support Services</u> | |
| Direct Costs of Wishes | \$ 2,929,896 | \$ - | \$ - | \$ - | \$ 2,929,896 |
| Salaries, Taxes, and Benefits | 205,518 | 366,685 | 179,308 | 545,993 | 751,511 |
| Printing, Subscriptions, and Publications | 1,459 | 149,522 | 656 | 150,178 | 151,637 |
| Professional Fees | 6,370 | 34,619 | 3,614 | 38,233 | 44,603 |
| Rent and Utilities | 12,734 | 16,529 | 7,225 | 23,754 | 36,488 |
| Postage and Delivery | 4,458 | 9,436 | 878 | 10,314 | 14,772 |
| Travel | 5,929 | 28,918 | 2,611 | 31,529 | 37,458 |
| Meetings and Conferences | 3,176 | 28,258 | 1,449 | 29,707 | 32,883 |
| Office Supplies | 3,851 | 7,392 | 1,948 | 9,340 | 13,191 |
| Communications | 2,953 | 5,234 | 887 | 6,121 | 9,074 |
| Repairs and Maintenance | 1,298 | 4,251 | 770 | 5,021 | 6,319 |
| Insurance | 610 | 1,487 | 651 | 2,138 | 2,748 |
| Membership Dues | 765 | 992 | 434 | 1,426 | 2,191 |
| National Partnership Dues | 80,646 | 11,625 | 9,813 | 21,438 | 102,084 |
| Miscellaneous | 10,991 | 30,496 | 4,618 | 35,114 | 46,105 |
| Depreciation and Amortization | 8,533 | 17,178 | 4,841 | 22,019 | 30,552 |
| Total | <u>\$ 3,279,187</u> | <u>\$ 712,622</u> | <u>\$ 219,703</u> | <u>\$ 932,325</u> | <u>\$ 4,211,512</u> |

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF IOWA
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED AUGUST 31, 2015

| | <u>Program Services</u> | | <u>Support Services</u> | | <u>Total</u> |
|---|-------------------------|--------------------|-----------------------------------|-----------------------------------|---------------------|
| | <u>Wish Granting</u> | <u>Fundraising</u> | <u>Management and General</u> | <u>Total Support Services</u> | |
| Direct Costs of Wishes | \$ 2,262,265 | \$ - | \$ - | \$ - | \$ 2,262,265 |
| Salaries, Taxes, and Benefits | 160,825 | 336,250 | 179,530 | 515,780 | 676,605 |
| Printing, Subscriptions, and Publications | 2,746 | 59,636 | 693 | 60,329 | 63,075 |
| Professional Fees | 2,779 | 33,548 | 2,968 | 36,516 | 39,295 |
| Rent and Utilities | 8,286 | 20,194 | 8,847 | 29,041 | 37,327 |
| Postage and Delivery | 3,922 | 8,725 | 1,276 | 10,001 | 13,923 |
| Travel | 5,305 | 21,785 | 1,598 | 23,383 | 28,688 |
| Meetings and Conferences | 1,801 | 33,937 | 1,184 | 35,121 | 36,922 |
| Office Supplies | 1,196 | 4,027 | 1,155 | 5,182 | 6,378 |
| Communications | 2,914 | 3,953 | 1,086 | 5,039 | 7,953 |
| Repairs and Maintenance | 630 | 3,383 | 659 | 4,042 | 4,672 |
| Insurance | 637 | 1,553 | 680 | 2,233 | 2,870 |
| Membership Dues | 435 | 1,059 | 464 | 1,523 | 1,958 |
| National Partnership Dues | 80,913 | 11,266 | 10,242 | 21,508 | 102,421 |
| Miscellaneous | 4,440 | 29,781 | 3,522 | 33,303 | 37,743 |
| Depreciation and Amortization | 4,062 | 14,731 | 4,336 | 19,067 | 23,129 |
| Total | <u>\$ 2,543,156</u> | <u>\$ 583,828</u> | <u>\$ 218,240</u> | <u>\$ 802,068</u> | <u>\$ 3,345,224</u> |

See accompanying Notes to Financial Statements.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of Iowa (the Foundation) is an Iowa nonprofit corporation, organized for the purpose of granting wishes to children with life-threatening medical conditions. The Foundation is an independently operating chapter of Make-A-Wish Foundation of America (National Organization), which operates to develop and implement national programs in public relations and fundraising for the benefit of all local chapters. In addition, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles (GAAP) applicable to nonprofit entities.

Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents. Included in cash and cash equivalents at August 31, 2016 and 2015 are \$54,689 and \$137,074, respectively, of money market mutual funds.

Investments

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in unrestricted net assets unless its use is limited by donor-imposed restrictions or law.

Contributions Receivable

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Property and Equipment, Net

Property and equipment having a unit cost greater than \$500 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Property and equipment under capital leases are stated at the present value of future minimum lease payments at the time of acquisition. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally three to five years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the lease(s). The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

Fair Value Measurements

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

- Level 1 Inputs:* Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.
- Level 2 Inputs:* Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Fair Value Measurements (Continued)

Level 3 Inputs: Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

See additional information in Note 3.

Net Assets

The Foundation's net assets and changes therein are classified and reported as follows:

- **Permanently restricted net assets** – Net assets subject to donor-imposed restrictions that the principal be maintained in perpetuity. Generally, the donors of these assets permit the Foundation to use all or part of the income earned on related investments for unrestricted purposes.
- **Temporarily restricted net assets** – Net assets subject to restrictions imposed by donor or law that may be met either by actions of the Foundation or the passage of time.
- **Unrestricted net assets** – Net assets that are not subject to donor-imposed restrictions or law.

Revenue Recognition

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue. Conditional promises are recorded as revenue once the conditions are substantially met. Contributions, grants, and bequests are recognized as either temporarily or permanently restricted if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions. When restrictions are met in the same period as the contribution is received, the Foundation records the contribution and the expense as unrestricted. Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition (Continued)

The Foundation received in-kind contributions of assets and services that are included in the accompanying statements of activities as follows:

| | 2016 | 2015 |
|--|--------------|------------|
| Program - Wish Granting | | |
| Wish Related | \$ 981,388 | \$ 811,795 |
| Other | 684 | 308 |
| Management and General | | |
| Professional Services | 663 | 380 |
| Fundraising | | |
| Printing, Subscriptions, and Publications | 45,834 | 5,722 |
| Other | 10,859 | 18,969 |
| Total Program and Supported Services Expenses | 1,039,428 | 837,174 |
| Direct Benefit Expenses, Netted with Special Event Revenue | 179,760 | 152,948 |
| Inventory (Asset) | 4,420 | 5,416 |
| Property and Equipment (Capitalized) | 7,875 | - |
| Total | \$ 1,231,483 | \$ 995,538 |

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors. Internal special event in-kind amounts are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items.

Program or supporting services in-kind expenses were recorded at fair value totaling \$1,040,464 and \$834,627 in 2016 and 2015, respectively, with the difference recorded as special event direct benefit to donor in-kind auction item costs and contribution receivable for wish related services confirmed but not yet performed.

Advertising and media is used to help the Foundation communicate its message or mission and includes fundraising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes. Advertising and media are reported as contribution revenue and fundraising expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes

The Foundation is a nonprofit organization exempt from federal income and Iowa taxes under the provisions of Internal Revenue Code Section 501 (c)(3) and Section 504(a) of the Iowa Code. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2016 and 2015.

Functional Expenses

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

Wish Granting

Activities performed by the Foundation in granting wishes to children with life-threatening medical conditions.

Fundraising

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations. During the fiscal years ended August 31, 2016 and 2015, the Foundation incurred no significant joint costs for activities that included fund raising appeals.

Management and General

All costs not identifiable with a single program or fundraising activity, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Management Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant items subject to such estimates and assumptions include the useful lives of property and equipment, valuation of investments and contributions receivable, accrued pending wish costs, net of attrition on pending wish costs and whether an allowance for uncollectible contributions receivable is required. The current economic environment continues to create a high degree of uncertainty in those estimates and assumptions.

Reclassifications

Certain reclassifications of amounts previously reported have been made to the accompanying financial statements to maintain consistency between periods presented. The reclassifications had no impact on previously reported net assets.

NOTE 3 FAIR VALUE MEASUREMENTS

Fair Value of Financial Instruments

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The fair values of the financial instruments shown in the following tables as of August 31, 2016 and 2015 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

Investments

Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the Board's Audit and Finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

Allocation of Investment Strategies

In addition to traditional stocks and fixed income securities, the Foundation may also hold shares or units in traditional institutional funds as well as in alternative investment funds involving hedged strategies, private equity, and real asset strategies. Hedged strategies involve funds whose managers have the authority to invest in various asset classes at their discretion, including the ability to invest long and short. Funds with hedged strategies generally hold securities or other financial instruments for which a ready market exists and may include stocks, bonds, put or call options, swaps, currency hedges, and other instruments, and are valued accordingly. Private equity funds employ buy-out and venture capital strategies and focus on investments in turn-around situations. Real asset funds generally hold interests in public real estate investment trusts (REITS) or commercial real estate through sole-member entities. Private equity and real asset strategies therefore often require the estimation of fair values by the fund managers in the absence of readily determinable market values. Because of the inherent uncertainties of valuation, these estimated fair values may differ significantly from values that would have been used had a ready market existed, and the differences could be material. Such valuations are determined by fund managers and generally consider variables such as operating results, comparable earnings multiples, projected cash flows, recent sales prices, and other pertinent information, and may reflect discounts for the illiquid nature of certain investments held. Moreover, the fair values of the Foundation's interests in shares or units of these funds, because of liquidity and capital commitment terms that vary depending on the specific fund or partnership agreement, may differ from the fair value of the funds' underlying net assets.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

Fair Value Hierarchy

The following table presents the placement in the fair value hierarchy of assets and liabilities that are measured at fair value on a recurring basis at August 31, 2016:

| | Fair Value Measurements at August 31, 2016 Using | | | Total |
|---------------------------|---|-------------------|-----------------|---------------------|
| | (Level 1) | (Level 2) | (Level 3) | |
| Assets: | | | | |
| Recurring: | | | | |
| Investments: | | | | |
| Mutual Funds: | | | | |
| International Equity | \$ 251,149 | \$ - | \$ - | \$ 251,149 |
| Global | 91,144 | - | - | 91,144 |
| Real Estate | 132,504 | - | - | 132,504 |
| Bonds | 1,021,505 | - | - | 1,021,505 |
| Exchange-Traded Funds: | | | | |
| Domestic Equity | 745,063 | - | - | 745,063 |
| International Equity | 118,448 | - | - | 118,448 |
| Commodities | 68,899 | - | - | 68,899 |
| Bonds | - | 175,909 | - | 175,909 |
| Total Recurring | <u>2,428,712</u> | <u>175,909</u> | <u>-</u> | <u>2,604,621</u> |
| Nonrecurring: | | | | |
| Split-Interest Agreements | - | - | 7,907 | 7,907 |
| Total | <u>\$ 2,428,712</u> | <u>\$ 175,909</u> | <u>\$ 7,907</u> | <u>\$ 2,612,528</u> |

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
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NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

Fair Value Hierarchy (Continued)

The following table presents the placement in the fair value hierarchy of assets and liabilities that are measured at fair value on a recurring basis at August 31, 2015:

| | Fair Value Measurements at August 31, 2015 Using | | | Total |
|---------------------------|---|-------------------|-----------------|---------------------|
| | (Level 1) | (Level 2) | (Level 3) | |
| Assets: | | | | |
| Recurring: | | | | |
| Investments: | | | | |
| Mutual Funds: | | | | |
| International Equity | \$ 224,684 | \$ - | \$ - | \$ 224,684 |
| Global | 75,851 | - | - | 75,851 |
| Real Estate | 111,183 | - | - | 111,183 |
| Bonds | 913,894 | - | - | 913,894 |
| Exchange-Traded Funds: | | | | |
| Domestic Equity | 671,826 | - | - | 671,826 |
| International Equity | 102,204 | - | - | 102,204 |
| Commodities | 74,245 | - | - | 74,245 |
| Bonds | - | 164,175 | - | 164,175 |
| Total Recurring | <u>2,173,887</u> | <u>164,175</u> | <u>-</u> | <u>2,338,062</u> |
| Nonrecurring: | | | | |
| Split-Interest Agreements | - | - | 7,518 | 7,518 |
| Total | <u>\$ 2,173,887</u> | <u>\$ 164,175</u> | <u>\$ 7,518</u> | <u>\$ 2,345,580</u> |

For the valuation of recurring exchange-traded bonds at August 31, 2016 and 2015, the Foundation used significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date (Level 2).

For the valuation of nonrecurring split-interest agreement investments at August 31, 2016 and 2015, the Foundation used significant unobservable inputs (Level 3).

| Quantitative Information About Level 3 Fair Value Measurements | | | | | |
|--|-------------------------------------|-------------------------------------|---|------------------------|--------------------------------|
| Type of Investments | Fair Value at August 31, 2016 | Fair Value at August 31, 2015 | Valuation Technique | Unobservable Input | Range (Weighted Average) |
| Split-Interest Agreements | \$ 7,907 | \$ 7,518 | Present value of the estimated future payments to be received. | Estimation of value | Not meaningful |

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

Fair Value Hierarchy (Continued)

The following table presents a roll forward of activity for investments measured at fair value using significant unobservable inputs (Level 3) for the years ended August 31:

| | 2016 | 2015 |
|--|-------------------|---------------------|
| Beginning Balance | \$ 7,518 | \$ 8,262 |
| Total Gains or Losses (Realized/Unrealized) Included in Changes in Net Assets | 389 | (744) |
| Ending Balance | <u>\$ 7,907</u> | <u>\$ 7,518</u> |
| Change in Unrealized Gains or Losses for the Period Included in the Change in Net Assets Relating to Investments Still Held at End of Reporting Period | <u>\$ 389</u> | <u>\$ (744)</u> |

Total investment income, gains, and losses for the years ended August 31 consist of the following:

| | 2016 | 2015 |
|--|-------------------|---------------------|
| Interest and Dividend Income | \$ 93,188 | \$ 93,797 |
| Realized and Unrealized Gain (Loss), Net | 104,508 | (217,470) |
| Less: Investment Expenses | (16,392) | (16,052) |
| Investment Income (Loss), Net | <u>\$ 181,304</u> | <u>\$ (139,725)</u> |

NOTE 4 CONTRIBUTIONS RECEIVABLE

All contributions receivable are due within the next 12 months. Management determined that all contributions receivable are fully collectible; therefore, no allowance for uncollectible accounts is considered necessary at August 31, 2016 and 2015.

NOTE 5 SPLIT-INTEREST AGREEMENTS

Charitable Gift Annuities

The Foundation is a named income beneficiary on various perpetual trusts, the corpus of which is not controlled by the management of the Foundation. Under these arrangements, the Foundation has the irrevocable right to receive all or a portion of the income earned on the underlying assets. Accordingly, temporarily restricted contribution revenue and the related assets are recognized at fair value in the period in which the Foundation receives notice that the trust agreement conveys an unconditional right to receive benefits. Subsequent changes in the value of the underlying assets have been recorded in the accompanying statements of activities as a component of temporarily restricted realized gains and losses on investments.

**MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015**

NOTE 5 SPLIT-INTEREST AGREEMENTS (CONTINUED)

Charitable Gift Annuities (Continued)

The Foundation's beneficial interest in the trust is \$7,907 and \$7,518 as of August 31, 2016 and 2015, respectively. The Foundation used significant unobservable inputs including asset valuation statements from the asset trustees and the terms of the underlying agreements, which includes a calculation of the present value of the estimated future payments to be received (Level 3).

NOTE 6 TRANSACTIONS WITH RELATED PARTIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with: distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants, travel and training scholarships, amounts to fund the Adopt-A-Wish® program, and other miscellaneous revenues. During the years ended August 31, 2016 and 2015, respectively, the Foundation received \$402,843 and \$277,311, respectively, from these national revenue streams.

Conversely, the chapter pays amounts to the National Organization for annual dues, insurance, and other miscellaneous ancillary expenses that Make-A-Wish Foundation of America pays on behalf of the Foundation and for services provided by the National Organization. Amounts totaling \$102,084 and \$102,421 were paid from the Foundation to the National Organization during the years ended August 31, 2016 and 2015, respectively.

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish assist fee. Under this program, the Foundation received \$0 and \$600 for the year ended August 31, 2016 and 2015, respectively, which is recorded in the accompanying statements of activities as other income.

Amounts due from and to related entities are as follows:

| | <u>2016</u> | <u>2015</u> |
|---------------------------------|------------------|------------------|
| Balance at August 31: | | |
| Due from National Organization | \$ 20,028 | \$ 24,576 |
| Due from Other Chapters | - | 7,000 |
| Total Due from Related Entities | <u>\$ 20,028</u> | <u>\$ 31,576</u> |

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 6 TRANSACTIONS WITH RELATED PARTIES (CONTINUED)

During 2016 and 2015, the Foundation received contributions, both cash and in-kind, from board members totaling \$31,043 and \$42,645, respectively.

NOTE 7 PROPERTY AND EQUIPMENT, NET

Property and equipment as of August 31 consist of the following:

| | 2016 | 2015 |
|---|-----------|-----------|
| Computer Equipment and Software | \$ 80,238 | \$ 61,495 |
| Office Furniture | 20,688 | 19,864 |
| Other Equipment | 67,247 | 46,412 |
| Leasehold Improvements | 92,740 | 92,740 |
| Total | 260,913 | 220,511 |
| Less: Accumulated Depreciation and Amortization | (185,481) | (160,250) |
| Construction in Progress | - | 2,750 |
| Property and Equipment, Net | \$ 75,432 | \$ 63,011 |

Depreciation and amortization expense totaled \$30,552 and \$23,129 for the years ended August 31, 2016 and 2015, respectively.

NOTE 8 ACCRUED PENDING WISH COSTS

The Foundation accrues for estimated costs of reportable pending wishes when five certain, measurable wish criteria are met. Prior to meeting these five criteria, the wish is not considered an obligation due to the inherent uncertainties surrounding these criteria and is therefore not accrued as a pending wish. This accrual does not represent a legally binding liability, but is considered a moral obligation to the child by the Foundation arising when the five criteria are met. Reportable pending wish criteria include:

1. Receiving a referral,
2. Obtaining the required medical eligibility form,
3. Contact with the wish family has occurred to determine the prospective wish,
4. Determination that the wish falls within the National Organization's wish granting policy, and
5. The wish is expected to be granted within the next 12 months.

MAKE-A-WISH FOUNDATION® OF IOWA
NOTES TO FINANCIAL STATEMENTS
AUGUST 31, 2016 AND 2015

NOTE 8 ACCRUED PENDING WISH COSTS (CONTINUED)

Estimated cash and in-kind costs owed as of year-end for all reportable pending wishes are accrued as pending wish liability. The in-kind portion of the pending wish liability includes the estimated in-kind outlay that is expected to be incurred in fulfilling each wish even though the matching in-kind revenues are not recognized until the in-kind goods or services, or an unconditional promise for those in-kind goods or services, are received. Although not fully guaranteed, if all the related expected in-kind revenue were recognized in the same fiscal period as the expected in-kind expense, total net assets at August 31, 2016 would be \$1,780,309.

The Foundation, as part of its estimate of accrued pending wish costs, also considers attrition on pending wish costs. An attrition rate is calculated by the Foundation by analyzing the trend of wishes that have been accrued for using the five criteria discussed above that have not been able to be completed within the past twelve months due to factors outside of the control of the chapter, such as the death of a child, the move of the family out of the chapter's territory, or loss of contact with the family. As of August 31, 2016 and 2015, the Foundation had approximately 168 and 143 reportable pending wishes, respectively.

NOTE 9 LEASES

The Foundation is obligated under various operating leases for offices and equipment, which expire at various dates through April 2021. Total rent expense for all operating leases for the years ended August 31, 2016 and 2015 was \$35,286 and \$35,205, respectively.

Future minimum lease payments under operating leases having remaining terms in excess of one year are as follows:

| <u>Year Ending August 31:</u> | <u>Operating Leases</u> |
|-------------------------------------|-----------------------------|
| 2017 | \$ 35,656 |
| 2018 | 2,425 |
| 2019 | 2,425 |
| 2020 | 2,425 |
| 2021 and Following | 1,617 |
| Total Minimum Lease Payments | <u>\$ 44,548</u> |

MAKE-A-WISH FOUNDATION® OF IOWA
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NOTE 10 TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes for the year ended August 31:

| | 2016 | 2015 |
|---|------------|------------|
| Time Restrictions | \$ 176,265 | \$ 273,800 |
| Purpose Restrictions | 319,625 | 314,614 |
| Total Temporarily Restricted Net Assets | \$ 495,890 | \$ 588,414 |

For the year ended August 31, 2016 and 2015, there were no permanently restricted net assets.

NOTE 11 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan after reaching 21 years of age and upon completion of one year of service. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain IRC limitations. The Foundation matches employee contributions up to 3% of the employee's salary. Foundation contributions to the Plan for the years ended August 31, 2016 and 2015 were \$15,483 and \$12,841, respectively.

NOTE 12 CONCENTRATIONS OF CREDIT RISK

In-kind contributions totaling \$464,319 and \$416,922 were received from a single donor for the years ended August 31, 2016 and 2015, respectively, which represents 18% and 21%, respectively, of total public support. Should these contribution levels decrease, the Foundation may be adversely affected.

NOTE 13 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statement of financial position date through December 2, 2016, the date at which the financial statements were available to be issued.